



BOARD OF DIRECTORS MEETING

Tuesday, March 18, 2014

Traverse City

1) Call to Order: By Meg Seng at 9:00 a.m.

2) Roll Call of Regional Representatives

Region 1 Present

Region 2 Present

Region 3 Present

Region 4 Present

Region 5 Not Present

Region 6 Present

Region 7 Present

Region 8 Present

Region 9 Present

Region 10 Not Present

Region 11 Present

Region 12 Present

Region 13 Present

Region 14 Not Present

3) Approve Meeting Minutes from February

Motion: Sal Malek

Second: Dave Derocher

Motion Carries

4) Officer Updates

A) Meg Seng, CMAA—MIAAA President

1) Thank you's: Ken Mohney, Marc Throop, Board, Region 13

2) Welcome to new recording secretary, Mike Quinn

3) Meeting calendar attached, start time 9:30 a.m.

4) Updating Region Representatives and Alternates in directory

5) Reminder to Committee Chairs to verify all web docs and new member interest – plan going forward is to put committee interest survey on registration form at beginning of year. Let Board know if need members on your committee.

B) Mike Bakker, CMAA—MIAAA 1st Vice President

1) Registration materials for Camp Mid were in packet, Region Reps can help get information out so members can get registration in, allowing to plan for CPR certification.

C) Greg Lattig, CMAA—2nd Vice President

1) No Report

D) Recording Secretary—Mike Quinn, CMAA –

1) Thanks for everyone that voted, looking forward to serving.

E) Marc Throop, CMAA—Past President –

1) Exploring MIAAA Hall of Fame. Marc will be chairing committee and asking for 3 other committee members.

2) Requesting Committee description reports. Received many of them, but need the rest as would like to complete this project. Marc will contact those committees who have not turned in report.

F) George Lovich—Executive Director –

1) Finance reports were given at annual business meeting. A proposed budget was given out today to committees, please follow up with George on any adjustments to budget by April 15. Three committees that have not spent money in the past are now under president's special projects. Final budget will be approved at next meeting. George has separated professional development budget into 3 categories. Budget will be available online.

5) Regional Representative Reports

A) Region 1 – Region meeting will be end of April in Escanaba.

B) Region 2 – Mark Mattson organizing meeting in September at TC West.

C) Region 3 – Working on setting up next meeting.

D) Region 4 - Met with alliance league members which went well, promoted MIAAA.

E) Region 5 - Next meeting is May 12 in Kalamazoo.

F) Region 6 - Mid-May meeting, will go over update of rep council minutes.

G) Region 7 – Next meeting tentatively May 13 at MHSAA.

H) Region 8 – Next meeting end of September or beginning of October.

I) Region 9 – Next meeting Nov. 12.

J) Region 10 - No Report

K) Region 11 – Next meeting Oct. 9.

L) Region 12 – Late August meeting in conjunction with MHSAA Update meeting.

M) Region 13 – Catholic meeting in August and will also plan Michigan Independent League meeting.

N) Region 14 – Next meeting March 2015.

6) Standing Committee Reports

A) Annual Conference: Chuck Nurek and Bill Mick -

I. 413 AD's, 36 spouses, 96 secretaries.

II. Successful conference. Will gather feedback from survey.

III. Thanks to conference committee; nice recognition to committee spouses at banquet. Spouses raised over \$500 for charity this year.

IV. Carl Arkema shared feedback from vendors that AD interaction with vendors at conference was very positive.

V. Jack discussed have contract with GTR through 2017, booked through 2020 on same weekend (boys regional basketball, girls basketball finals). Room rates are set through 2016.

B) Annual Conference Program: Karen Leinaar, CAA-

I. Many good speakers, brought 3 outside speakers in.

II. Every session had index cards for evaluation, should provide good feedback data. Thanks Gary Oyster for this idea. Conference survey is online.

III. Ken discussed vendor update. Vendors would like to increase the flow through vendor area. Moving the raffle around helped with flow. Let Ken know of any new vendors, he starts sending out information in October to existing vendors. On December 1 he contacts new vendors.

C) Awards: Dave Feldman, CAA and Bernie Larson, CAA

I. Bernie cannot make May 6 meeting.

II. 40 AD's, honored, 22 secretaries honored.

- III. Committee met yesterday, AD of the Year announced at summer conference, October decision on Region AD's of the year. Need Region Rep help on awards and collecting all information. Need nominations for Region AD of the Year.
- D) Bridges: Barry Hobrla, CAA and Ken Mohny, CMAA –
- I. Met on Monday, and committee is contacting School Board Association, Superintendent Association, Principal Association, Athletic Trainer Association and MHSAA to promote MIAAA and have presence in their association or at their conference. Committee is looking at revamping Effective Elements of Coaching. They are working on informational brochure (similar to NIAAA) on benefits of MIAAA. MATS requested to form a sports medicine advisory committee to use as resource for MIAAA. Next meeting is at Camp Mid.
- E) Classification: Pete Ryan, CMAA and Dave Chrisinske, CAA - No Report
- F) Constitution: Deb VanKuiken, CMAA -
- I. Deb will update constitution on amendment change from business meeting and forward to executive board.
- G) Educational Athletics: Mike Quinn, CMAA and Michael Mohn –
- I. Met in Traverse City. They have invited new members this weekend to committee. Committee is updating Achievement Award Certificate and will promote this award among members. One possible way to promote this award is to print certificates and put in TC registration packet. Another possibility is to put a list of Achievement Award winners in newsletter. Another goal for the committee is to try and promote/arrange professional development and possibly save costs on paying for speakers.
- H) Endowment: Jeff Kline, CAA, Tom Flynn, and Mike Roy, CMAA -
- I. Some discussion took place in TC, and committee is making progress. Questions they are seeking answers to are possible seed money, where does money go, and how to collect the money. Jeff talked to Mott Foundation without much success. They will add more members as they move forward.
- I) Exemplary Athletic Program: Meg Seng, CMAA and Marc Throop, CMAA
- I. Met on Sunday in TC. No new applications at this time. Discussion on how to market and improve program. Working on a one page list of why and how to start Exemplary Athletic Program process. Committee wants to have a session at conference in TC to help promote program.
- J) Five State Exchange: Mike Roy, CMAA -
- I. No report
- K) Historical Records: Mike Thayer, CMAA –
- I. Document is on website and current.
- L) Middle School/Jr. High: Tom Mecsey, CMAA and Bill Taylor, CMAA -
- I. Met in TC and came up with topics for conference program next year. Committee will take new members and is also looking for new chairperson.
- M) Membership Services: John Thompson, CMAA and Tom Mecsey, CMAA –
- I. Working on getting more people familiar with setting up online voting process. System can send out surveys so contact committee if want to survey members on a topic.
- N) NIAAA Liaison: Mike Garvey, CMAA and Ken Mohny, CMAA-
- I. Michigan belongs to Section 4 (there are 8 regions) of NIAAA and Ken is Section 4 Representative, which happens every 15 years for Michigan. Ken is in last year (of 3 year term) of serving as NIAAA Section 4 Rep.
 - II. NIAAA hired lobbyist in Washington DC to help stay informed on legislation involving schools.

- III. NIAAA has challenged state associations to increase membership, and MIAAA going to dual membership only will help with this. NIAAA would like to get to 9000 members (currently 8300).
- IV. Professional Development Academy – Focus on assessment for school, certification, education (LTI); Drop \$10 fee for CAA application. New LTC 628 in July on chemical health (sports nutrition), Gretchen Mohney will help author. LTC courses are on webinar.
- V. NIAAA committees are looking for new members. Michigan has some representation on these committees, but Ken would encourage more to get involved.
- VI. Section 4 meeting is on June 19 in Naperville. One agenda item will be 5 State Exchange sessions.
- VII. NIAAA conference is December 12-16 in National Harbor, Maryland.
- O) Past President’s Council – Discussion on putting this group on the agenda. President can call meeting of council to discuss issues. It is an ad-hoc committee that can be put on agenda as needed by President.
- P) Position Statements: Dave Derocher, CMAA and Jeff Cook, CAA –
 - I. Will take voting results from business meeting and give to Jack Roberts for Rep Council. Position statements will be collected in the fall, but it is also a good idea for Regions to pass proposals on to MHSAA sport committee so they can discuss.
 - II. Discussion on MHSAA staff at meetings discussing position statements and their influence on voting. Rep Council takes voting numbers from MIAAA meeting very seriously. Discussion of taking votes at Region Caucus meeting to lower number of position statements for business meeting, but one possible problem with this is not being able to hear other rationale. Discussion occurred on having speakers on all position statements to help explain rationale. One possibility is to have MIAAA sport committee rep explain to board or members the rationale so they know what voting on. February meeting can help narrow down position statements. Rationale is important part of position statements. Possible meeting in TC to explain rationale to region alternates who can then share at Caucus meetings.
- Q) Professional Development: Mike Garvey, CMAA and Fred Smith, CMAA
 - I. Sub Committees for each area of professional development being developed.
 - II. Leadership Training Class registration via Google Docs
- R) Publications: Dan McShannock, CMAA, Megan Thayer, and Mike Roy, CMAA
 - I. Newsletter is main publication. Please send newsletter ideas to Megan, would like to create more innovative material. Help promote that newsletter online.
- S) Public Relations: Jean LaClair, CAA –
 - I. Would like to have a person from each region on committee. They meet once a year at conference but busy from November to January writing press releases. The press release goes out the Wednesday before the conference, but looking at sending out earlier.
- T) Regional Alignment: Tim Kluka, CAA and Mike Quinn, CMAA -
 - I. Would be interested in new members. Discussion on league realignment and getting new league information to committee to determine what Region the new league will belong to (emphasis on keeping regions balanced); then forward to executive committee for approval.
- U) Retirees/Life Membership: Bill Mick and Gary Oyster –
 - I. Meeting in TC, working on making conference better.
- V) Scholarship: Chris Ervin, CAA and Greg Lattig, CMAA –
 - I. Could use more members. Four recipients for this year have been notified and press releases were sent out. Greg will get NIAAA scholarship applications to Ken.
- W) Sportsmanship: Tom Flynn –

I. Looking for members from west side of state. Meeting held in TC.

X) Strategic Planning: Deb VanKuiken, CMAA and Dallas Lintner, CMAA –

I. Thorough report provided in November and next report at May meeting. Leadership Academy in August (Aug 6-7), applying for NIAAA grant. Working on updating committee membership.

II. Technology – Exploring the development of a conference app for phone that provides a schedule that can load to your calendar, keynote and workshop speaker profiles that are preloaded, vendor information, maps of area preloaded, and an LTI schedule. Cost for National app was approximately \$2000.

Y) Summer Workshop: Bill Mick, Gary Oyster, and Mike Bakker, CMAA -

I. No report

Z) Website: Karen Leinaar, CAA and Dave Derocher, CMAA –

I. Send conference presentations to Karen so she can post on website as part of members only section.

7) Old Business

8) New Business

9) Motion to Adjourn at 10:48 am

Motion: Dave Derocher

Second: Carl Arkema

Motion Carries

NEXT MEETING

1) Executive Board: Monday, May 5, 6:00 p.m., East Lansing

2) Board of Directors: Tuesday, May 6, 9:30 a.m., MHSAA