



BOARD OF DIRECTORS MEETING

Tuesday, November 5, 2013

MHSAA

1) Call to Order: By Marc Throop at 9:30 a.m.

2) Roll Call of Regional Representatives

Region 1 Not Present

Region 2 Present

Region 3 Present

Region 4 Present

Region 5 Present

Region 6 Present

Region 7 Not Present

Region 8 Present

Region 9 Present

Region 10 Present

Region 11 Present

Region 12 Present

Region 13 Present

Region 14 Not Present

3) Approve Meeting Minutes from March

Motion: Brad Robinson

Second: Dave Derocher

Motion Carries

4) MHSAA Staff Report – Jack Roberts, Executive Director –

A) Handout on “Who are our Customers?” of MHSAA – rank them and turn in before leave.

B) Preview of Representative Council meeting on December 6. More discussion and less voting takes place at this meeting. Agenda items include fall tournament report, student advisory initiatives, review 2013 update meeting survey results, legislative liaison report, litigation report –none currently, national federation report – sports medicine advisory and NFHS network (25 states covering 11 different sports), first quarter report on four thrusts – CPR requirement, scrimmage rules, junior high/middle school issues, contest limits and lengths, international students, all star regulations, components on football playoffs, and new business – officials update.

5) Legal Update—Al Bush, MIAAA Attorney –

A) Appreciate thoughts from AD’s on father passing away.

B) 2 items – 1) Calls from AD’s this fall on coaches who put hands on students (i.e. hands on facemasks, opposite gender coaches) and gather input on how AD’s are communicating and handling these issues. Around half in room discuss this with staff – they do under corporal punishment: do not put hands on kids in anger. Talk to regions about this topic. 2) From MASB, discussion on zero tolerance policies in athletic code of conducts and the time period code of conducts are enforced. No members in the room have a zero tolerance policy.

6) Officer Updates

A) Marc Throop, CMAA—MIAAA President

- 1) Jane Bennett is being inducted into the National Hall of Fame at national conference, please spread the word of this great accomplishment. Her address is 635 Hastings Ave., Missoula, Montana, 59801, if want to send her a note.
- 2) Around 10 people in the room are attending national conference. Hospitality room is in Hilton.
- 3) Camp Mid discussion regarding moving it to bridge area will not work at this time due to busy time of year for those places that could host. Signed 2016 contract to stay in Mt. Pleasant.
- 4) Frustrations regarding awards – Region Reps need to promote those recognized for awards – nominate people now for next year, especially getting letter of recommendations for those nominated (write one letter and garner another letter) – will be updated on form. Region 9 has person nominated give them names to contact such as principal and superintendent.

B) Meg Seng, CMAA—MIAAA 1st Vice President

- 1) Committee Membership – Increasing amount of representation on committees from members. Wasn't able to survey electronically because cannot attach a name. Need to come up with a way to survey membership, possibly google forms. Have not surveyed this year, so if know someone interested in serving on committee have them contact us; or committee chairs please let us know if there is room on your committee.

C) Mike Bakker, CMAA—2nd Vice President

- 1) No update on Camp Mid
- 2) Information for Bridges Committee – has been in contact with MASSB on providing training for teacher evaluations. Looking for dates and location to provide this training, so let Mike know if have space for 35-40 people. Maybe have a training session in late winter and one after March conference. Contact Mike Bakker if you have a location that can provide a discussion setting, not necessarily a lecture setting. Don't know costs yet.

D) Recording Secretary—Greg Lattig, CMAA – No Report

E) Ken Mohny, CMAA—Past President – No Report

F) George Lovich—Executive Director –

- 1) Financial Report –
Savings (going up with conference money coming in) – \$57,236.29
Total Savings (with CD's) – \$99,235.37
Checking (from membership registration with some going to NIAAA) – \$7862.74
Total \$107,098.11

Motion: Sal Malek Second: Mike Roy Motion Carries

- 2) 321 paid members currently this year, 69 registered who have not paid (highlighted on region rep lists); 312 are dual members with MIAAA, 78 MIAAA only; 195 from last year that have not registered – please contact these people.
- 3) Conference registration is currently at 85 AD's, 9 spouses and 33 secretaries.
- 4) LAZYBOY provides gift every other year for us to give out at national conference.
- 5) Once taxes are done, will have annual audit.
- 6) Sue Heinzman from Canton will now collect money for LTI courses.

7) Regional Representative Reports

A) Region 1 – No Report

- B) Region 2 – Significant conference realignment is occurring in this region. An example of travel in this region – TC volleyball districts played at Alpena on Monday (3 hours), going to Marquette (5 hours) on Wednesday and then could play home on Saturday.
- C) Region 3- No Report
- D) Region 4 - Similar issues with conference realignment. Quite a few charter schools that are independent and will reach out to them to be in MIAAA (letter of MIAAA benefits to them).
- E) Region 5 – Meeting in October – experiencing league realignment also.
- F) Region 6 - Meeting is next Tuesday.
- G) Region 7 – Not Report
- H) Region 8 – Meeting this Thursday in Freeland. Similar issues with leagues.

Football Discussion: Football main cause of league realignment – Possible solutions that were discussed: MHSAA schedule games for schools, everybody makes playoffs, Strength of Schedule format. More discussion on issue at regional and state level will continue in the future.

- I) Region 9 – Meeting held on October 30 and submitted minutes to Greg Lattig. 9 new AD’s in Region, 2 AD’s received CMAA. Same realignment issues.
 - J) Region 10 – Reminding members to join MIAAA. Alignment year as well, 7 appeals based on formula used (will look into 3 for realignment).
 - K) Region 11 – Had meeting October 10, bringing position statements to committee.
 - L) Region 12 – Met as satellite group. Mike Quinn earned CMAA certification. Trying to get more CAP opportunities in area.
 - M) Region 13 – No report – will meet with Catholic League and Independent schools to get them to join MIAAA.
 - N) Region 14 – No Report
- 8) Standing Committee Reports (Mark – email committee reports to Marc by February)
- A) Annual Conference: Chuck Nurek and Bill Mick -
 - I. Conference Committee met to evaluate conference and work on this year’s conference.
 - II. Need to be MIAAA member to register for conference, need ID to go in vendor area.
 - III. Caucus meetings will be assigned a site – need to know if change sites for CEU’s and new members that do not know where located.
 - IV. All suites have been taken.
 - V. Committees who have meetings at conference have been confirmed, except middle school.
 - VI. Gary Hice is new member to conference committee.
 - VII. Reception at 5:45 on Sunday to recognize Randy Allen.
 - B) Annual Conference Program: Karen Leinaar, CAA-
 - I. Let them know if changing caucus meeting so can post.
 - II. Program is pretty well set, finalizing couple things.
 - III. Gary is working on presidors, speakers are confirmed.
 - C) Awards: Dave Feldman, CAA and Bernie Larson, CAA
 - I. Recommendations are attached for Big 4 awards:
 - Ken Mohny for Jack Johnson Distinguished Service Award
 - Marc Hage for George Lovich State Award of Merit

Motion: Sal Malek	Second: Brad Robinson	Motion Carries
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 - II. Recommendations for Regional AD of the Year attached:

Motion: Tom Flynn	Second: Cody Inglis	Motion Carries
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- III. Regions: concerns on getting nominations and information to awards committee.
 - Region Reps provide input to awards committee to bring recommendations to board.
- D) Bridges: Barry Hobrla, CAA and Cody Inglis, CMAA – No Report
- E) Classification: Pete Ryan, CMAA and Dave Chrisinske, CAA - No Report
- F) Constitution: Deb VanKuiken, CMAA - Need Co-Chair for committee.
- G) Educational Athletics: Mike Quinn, CMAA and Zac Stevenson, CMAA – No Report
- H) Exemplary Athletic Program: Meg Seng, CMAA and Marc Throop, CMAA
 - I. Thanks to Karen for getting audit tool and new AD tool kit on website.
 - II. Making contact with schools interested in program, if know someone let Meg know. February 1 is deadline to apply.
- I) Five State Exchange: Mike Roy, CMAA and Zac Stevenson, CMAA -
 - I. This weekend go to Wisconsin.
- J) Historical Records: Mike Thayer, CMAA - No Report
- K) Middle School/Jr. High: Tom Mecsey, CMAA and Bill Taylor, CMAA - No Report
- L) Membership Services: John Thompson, CMAA and Tom Mecsey, CMAA - No Report
- M) NIAAA Liaison: Mike Garvey, CMAA and Ken Mohney, CMAA-
 - I. Distributed brochure and pamphlet on NIAAA to explain benefits to region members, and also good for presentations.
 - II. Discussion on non-optional dual membership. 75% of members currently in both NIAAA/MIAAA. Concerns are fear of losing members, especially from Region 2 and 3, if don't offer MIAAA membership only, and some members pay membership just to go to conference. Other states have not experienced loss in membership with non-option membership. Some regions have surveyed members and no concern expressed if go to this option. George and Jordan will compile data on membership. Discuss at caucus meetings to get more feedback for future discussions. Deb will look at constitution to see if any changes needed. Lifetime members will pay for only one association.
Motion made to only offer NIAAA/MIAAA dual membership for 2014-15 (evaluated after first year):
Motion: Ken Mohney Second: Dave Derocher 10 yes, 5 no – Motion carries
- N) Position Statements: Dave Derocher, CAA and Jeff Cook, CAA –
 - I. Send position statements to Dave. They do help with Representative Council consideration.
- O) Professional Development: Mike Garvey, CMAA and Fred Smith, CMAA - No Report
- P) Publications: Dan McShannock, CMAA, Megan Thayer, and Mike Roy, CMAA - No Report
- Q) Public Relations: Jean LaClair, CAA – No Report
- R) Regional Alignment: Tim Kluka, CAA and Zac Stevenson, CMAA -
 - I. Updated database has been sent to board. Please forward updates to committee.
 - II. Will send database to all members.
- S) Retirees/Life Membership: Bill Mick and Gary Oyster –
 - I. 2 names to bring forward for lifetime membership – Gary Ellis from Allegan, Ted Manning from Schoolcraft
Motion: Mike Roy Second: Carl Arkema Motion Carries
- T) Scholarship: Chris Ervin, CAA and Greg Lattig, CMAA – Form online, deadline Feb. 1.
- U) Sportsmanship: Tom Flynn - No Report
- V) Strategic Planning: Deb VanKuiken, CMAA and Dallas Lintner, CMAA –
 - I. Dallas Lintner is now co-chair of this committee.
 - II. Deb will monitor Strategic Plan Goals1-3, Dallas will monitor Goals 4-5.

III. Deb is pleased with progress on strategic plan.

Goal 1 is about professional development: Mike Bakker has worked with MASSB, and Meg Seng has shared work on audit tool. Tom Mecsey has mentioned middle school would like something similar to Exemplary Athletic Program.

Goal 2 deals with finances, Karen and George are involved with this through corporate sponsorships. Conference committee has decided not to increase registration price for 2014. Endowment committee working on gathering information – talked to Mott Foundation and NIAAA.

Goal 3 was discussed earlier by Ken, Meg, and Marc regarding committee chair reports.

Dallas discussed:

Goal 4 is about communication. Under website, highlights are that Karen is updating website regularly. There is ongoing discussion on members only aspect of website. Social media continues to grow. Coaches Education program is at the Mid-Winter Conference, and working with coaches association to promote CAP program.

Goal 5 is about membership. There is the creation of an ad hoc committee to enhance membership.

Life insurance policy has been provided for third year. Strategy 1 Action Plan 3 under Goal 5 is completed. Action Plan 4 is ongoing, board has tried to provide incentives for UP AD's to become members. Committee is working with Chelsea Brehm to recruit middle school AD's and with Bob Giles to help out in Detroit areas. There has been consideration given on Action Plan 5 for a financial incentive that gives a discount for new AD's (104 new AD's in state this year). Action Plan 6 is completed as George mentions that it is cost prohibitive to pay dues with credit cards. Strategy 2 working with the MHSAA to encourage new membership made progress with Dallas attending all MHSAA New AD orientations to promote the MIAAAA. The third action plan is in the process of gathering information for other events for MIAAAA to attend in conjunction with the MHSAA.

About half the members in the room have MIAAAA on league agenda every month. It was mentioned to add the expectation that all AD's that are a member of a conference should be MIAAAA/NIAAAA member as part of the conference bylaws. Board members can email league executives (in MHSAA directory) monthly to share MIAAAA items at league meetings. NIAAAA radio announcements are outstanding.

W) Summer Workshop: Bill Mick, Gary Oyster, and Mike Bakker, CMAA -

I. No report

X) Website: Karen Leinaar, CAA and Dave Derocher, CAA –

A) Region Reps – make sure walk AD's through process on website as need required information.

B) Newsletter is on website

C) Send items to Karen if want on website, if can't find something let Karen know.

Y) Endowment: Jeff Kline, CAA, Tom Flynn, and Mike Roy, CMAA –

A) George has researched endowment information, will give information to committee.

B) Set up meeting date for the committee.

9) Old Business

NIAAAA Endowment golf outing.

10) New Business

11) Motion to Adjourn: 11:47 am

Motion: Dave Derocher

Second: Dave Chrisinske

Motion Carries

NEXT MEETING

1) Executive Board: Monday, February 3, 6:00 p.m., East Lansing

2) Board of Directors: Tuesday, February 4, 9:30 a.m., MHSAA